



INVEST ENGAGE ADVANCE | SEATTLE

2009 K-12 Development Grant Guidelines

Social Venture Partners Seattle

SVP Seattle advances the common good by engaging and connecting a community of philanthropic leaders, strengthening local nonprofits, and catalyzing efforts to accelerate system change.

SVP Capacity-Building Partnerships

SVP believes that stronger management, systems and infrastructure result in nonprofit organizations that are more effective in their program and service delivery. To achieve this, we give more than money. We build long-term strategic relationships with our Investees. With an eye to increasing the capacity of the nonprofit, we provide high-level volunteer or professional assistance, in addition to philanthropic dollars, to meet the distinct needs of each Investee.

SVP provides the expertise of our Partners and professional consultants in the following areas:

- Board Development and Governance
- Leadership Development
- Program Evaluation and Performance Management
- Financial Management
- Fund Development
- Information Technology
- Marketing, PR and Communications
- Human Resources
- Strategic Planning
- Legal

By working together, our Investees and Partners develop a unique mutually beneficial relationship. Our Investees gain from the valuable expertise, guidance and mentorship of our Partners. In return, the experience allows our Partners to gain rich insight into community issues and the nonprofit sector, and develop a deep connection to the Investee and to the entire community.

The K-12 Grant Committee expects to award two grants of approximately \$40,000 each. SVP makes initial single-year grants with the intent of establishing longer term partnerships with its Investees (typically 3-5 years). At the end of the first year of funding, the grant outcomes and relationship potential with each Investee are evaluated to determine further support.

SVP collaborates with organizations that:

- Understand the importance of building internal organizational capacity in order to achieve their mission.
- Have a long-term vision for the organization's programs and infrastructure.
- Has the capacity to embrace an SVP partnership, which includes intensive self-assessment and working with volunteer and paid consultants.
- Are committed to using outcomes measurement and evaluation to provide the most effective programs possible.

2009 K-12 Education Giving Priorities

SVP seeks to help students succeed in school by supporting non-profit organizations working on the following types of programs or initiatives:

- Professional development and training for teachers
- Professional development and training for school leadership (principals, assistant principals, lead teachers, teacher mentors, etc.)
- School-based social support for students
- Systemic change, including whole-school reform and education policy

- Parent or community involvement in schools
- Academic enrichment for students

SVP does not make direct grants to individual public schools or school districts. We have learned that our model of grantmaking is not structured to effectively provide capacity building assistance that will sustain or strengthen these organizational structures. SVP remains fully committed to K-12 Education and seeks to work with non-profit organizations that support our Giving Priorities.

Application Procedures

Please submit a letter of inquiry addressed to the K-12 Grant Committee. The letter must not exceed two pages in length, and should not include attachments. Please include the following information:

Overview: Provide a brief summary of your organization's mission, history, and programs.

K-12 Education: Provide a summary of the program goals and outcomes you intend to achieve through your K-12 education program(s), both short-term (over the next year) and long-term (over three to five years). If you run several such programs, please describe program outcomes for your largest two programs.

Organizational Capacity-Building: Describe and prioritize your near term (one year) and long-term (three to five year) capacity-building needs. What will you need to strengthen or develop at the organization level in order to achieve the program goals above? Where could you use SVP consulting resources? Please refer to "SVP Capacity-Building Partnerships" section.

Budget and staff figures: a) current budget for your organization; b) current budget(s) for your K-12 programs; c) total amount your organization spent for the most recently completed fiscal year; d) total amount spent on K-12 programs for the most recently completed fiscal year; e) total staff size. Please provide total dollar amounts, not line-item details.

Submit Letter of Inquiry

Email letters of inquiry to info@svpseattle.org, and make sure to include email and phone contact information in the actual letter. If you cannot email the letter, please fax to (206) 728-0552 or mail to SVP, 1601 2nd Ave., Suite 615, Seattle, WA, 98101. Letters must be received by 5:00 p.m. on December 5th, 2008.

SVP will acknowledge letters and invite full proposals (eight pages plus a site visit) from a selected number of applicants. SVP will not accept unsolicited proposals.

Eligibility

Organization's managing staff must be located in King County of Washington State. Applicants must be classified as a 501(c)(3) public charity. SVP will not consider grant requests from individuals, public schools or school districts, religious organizations for sectarian purposes, pure sports teams, or any organization that discriminates on the basis of race, sexual orientation, gender, age, marital status, national origin, or physical ability. SVP will not make grants to support auctions or fundraising events, debt reduction, endowment funds or capital campaigns.

Key Dates

December 5, 2008: letters of inquiry due

January 23, 2009: proposals invited

February 13, 2009: proposals due

February-March, 2009: site visits and proposal evaluation

April, 2009: grant decisions announced

We encourage you to visit our website at www.svpseattle.org for details on our programs and current funding relationships. The SVP Model at www.svpseattle.org/about/svp-model and www.svpseattle.org/grantmaking/how-to-apply will be particularly helpful.